

30

November
2021

Follow-up workshop: How to make a Policy brief that has real impact?

BUA-Exploration Projects: Grand Challenge Social Cohesion
Objective 2: Fostering Knowledge Exchange / Research Forums

What is a policy brief? And how to write it? Based on your research results in transdisciplinary projects a policy brief can be a successful strategic element to produce impact beyond academia. The follow-up workshop of the impact training provided by the BUA-Research Forums will give you an understanding of a policy brief, its aims, structure, layout, elements and target groups. You will learn how to transfer your research results into a format that reaches policy makers and how to best communicate with and include them in the making. The training focuses on policy briefs, yet shows you blue print steps to strategically transfer research results into impact products that align with your overall impact strategy.

Even though, this is a follow-up workshop, you can still register even if you were not able to take part in the impact training beginning of November. Please indicate this for the registration.

Training date: 30. November 2021, 9am - 12.30pm via Zoom

[▶ Registration](#)

This event is open to all PostDocs, PhDs and experts on transdisciplinarity or science communication within the BUA-Exploration Projects Social Cohesion. Additional optional coachings 1-2 weeks after the workshop are available for individuals and/or for the research group that jointly works on the policy brief (individual appointments are made following the training day). To guarantee a high quality of support, the workshop is limited to 20 participants.

Please register via e-mail: socialcohesion-forum@berlin-university-alliance.de. You will receive a confirmation whether you will be able to participate in this workshop (or be placed on the waiting list) as well as the access information to the Zoom meeting room. Be prepared for interactive trainings and turn your camera on, so we can see you.

About the instructor: Dr. Rosmarie Katrin Neumann

Rosmarie loves impact, communication and to connect and empower people. As a trained mediator, science communication trainer and communication network researcher, she has countless pieces of evidence, stories, methods and tools to help you develop your impact strategies for your career success. Find out more about Rosmarie and connect via Twitter [@RosmarieKatrin](https://twitter.com/RosmarieKatrin), [LinkedIn](https://www.linkedin.com/in/rosmariekatrin) or her Website www.impactdialog.com.

Berlin University Alliance



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About the Research Forums

BUA Objective 2 – Fostering Knowledge Exchange

The Research Forums aim to develop and implement formats of transdisciplinary research and to reflect on methods and measures. In pilot processes, the close cooperation of scientific actors with non-scientific actors from politics, business, art and culture as well as from civil society is tested. The resulting transdisciplinary partnerships are intended to work on future topics along the BUA’s Grand Challenge initiatives in the long term.

► **Contact Objective 2/Research Forums on Social Cohesion:**

Dr. Melanie Kryst | socialcohesion-forum@berlin-university-alliance.de

Supporting the transdisciplinary research cycle

Measures provided by the BUA Research Forums

