

Innovation in Times of Crisis: Shaping Transfer Cooperatively

In times of overlapping and interconnected crises, society is facing a complex transformation. In addition to creating sustainable innovations (techniques, procedures, lifestyles, etc.), research into transformation processes for change and renewal in society is of great importance to address these challenges and conflicts. It is necessary to find answers: Which innovations lead to sustainable solutions? How can a change in society be rendered manageable? How can communication be used to make people aware of the need for transformation? How can people be empowered to make decisions or reduce rejections in change processes? And how can people be involved on an equal footing? At the interface between science and society, transfer can be designed collaboratively.