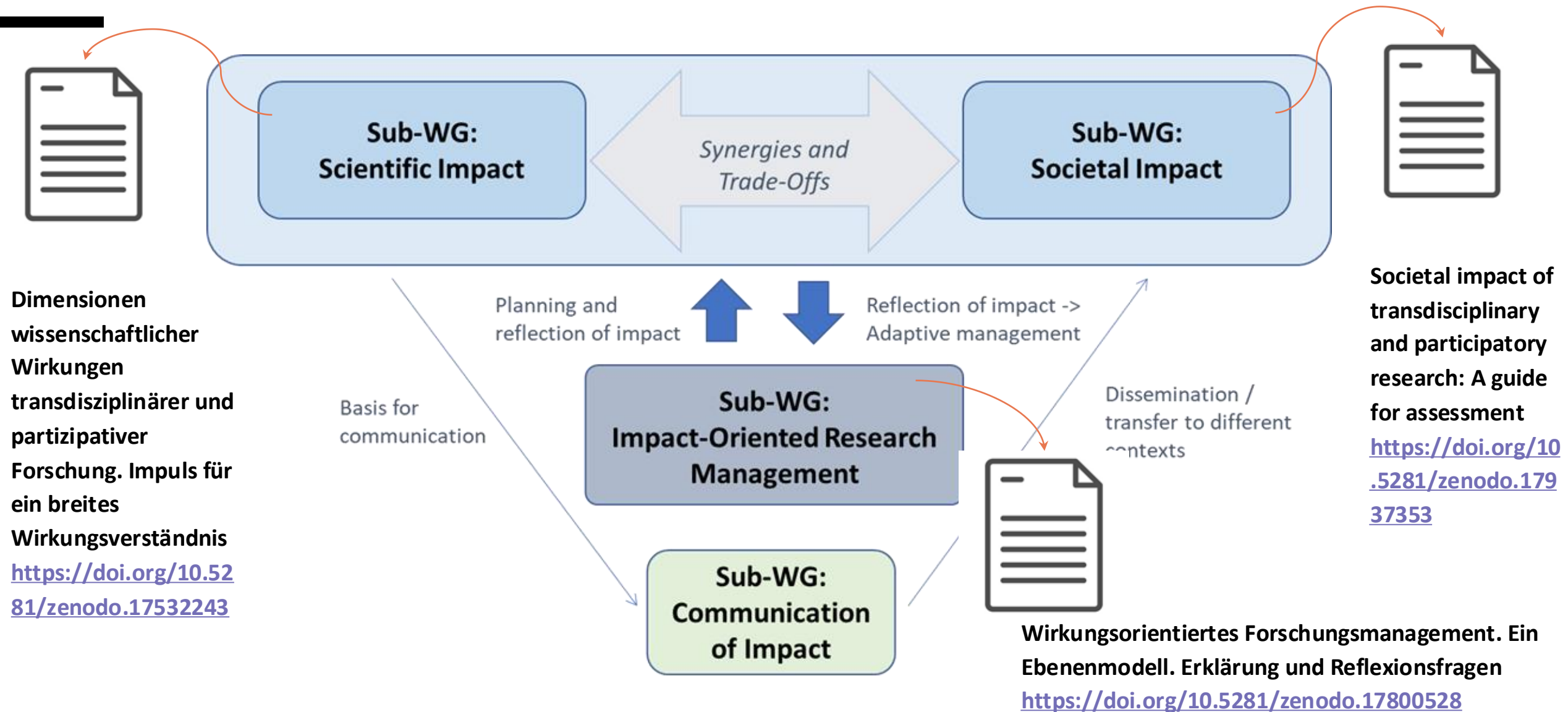


Society for Transdisciplinary and Participatory Research, GTPF (Germany) : Working Group „Impact“

Lena Pfeifer & Emilia Nagy

*Research associates at the Leibniz Center for Agricultural Landscape Research (ZALF) and
members of the Working Group on Impact of transdisciplinary and participatory research*

GTPF Working Group “Impact”



Guide: Impact-oriented Research Management



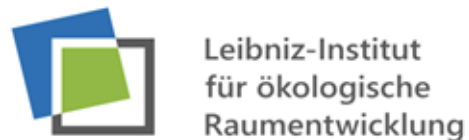
This guide was prepared by the 'Impact-Oriented Research Management' product group within the GTPF working group on impact

Produktgruppe "Wirkungsorientiertes Forschungsmanagement" der GTPF-Arbeitsgruppe "Wirkung". (2025). Wirkungsorientiertes Forschungsmanagement. Ein Ebenenmodell Erklärung und Reflexionsfragen. Zenodo. <https://doi.org/10.5281/zenodo.17800528>

Members, their affiliations and expertise

**Researchers
within
projects**

**Decision-
makers
within
organisations**



Targetgroup

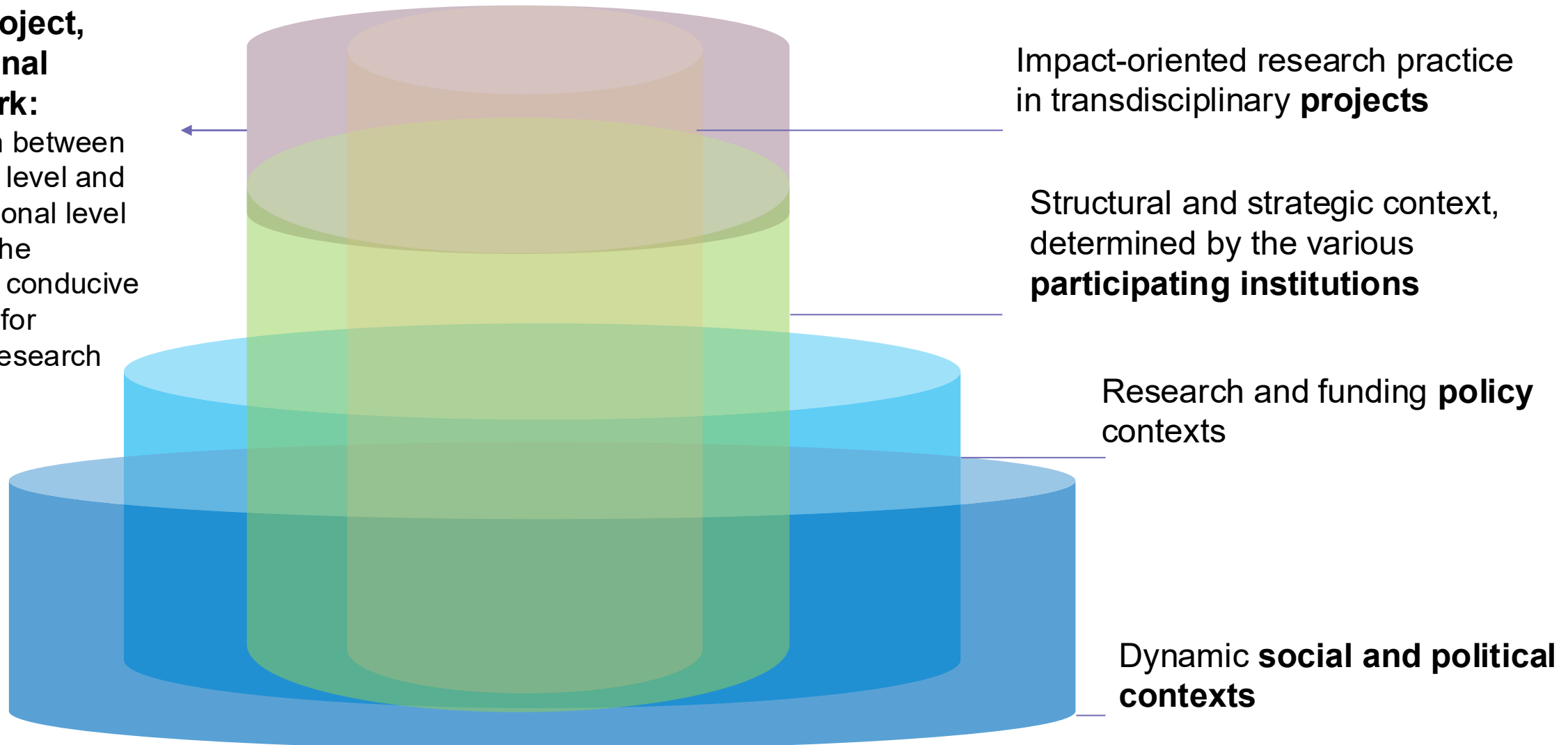
**Researchers involved
in research
management at
institutions and
within projects**

**Decision-makers
involved in shaping the
framework conditions
for research
management**

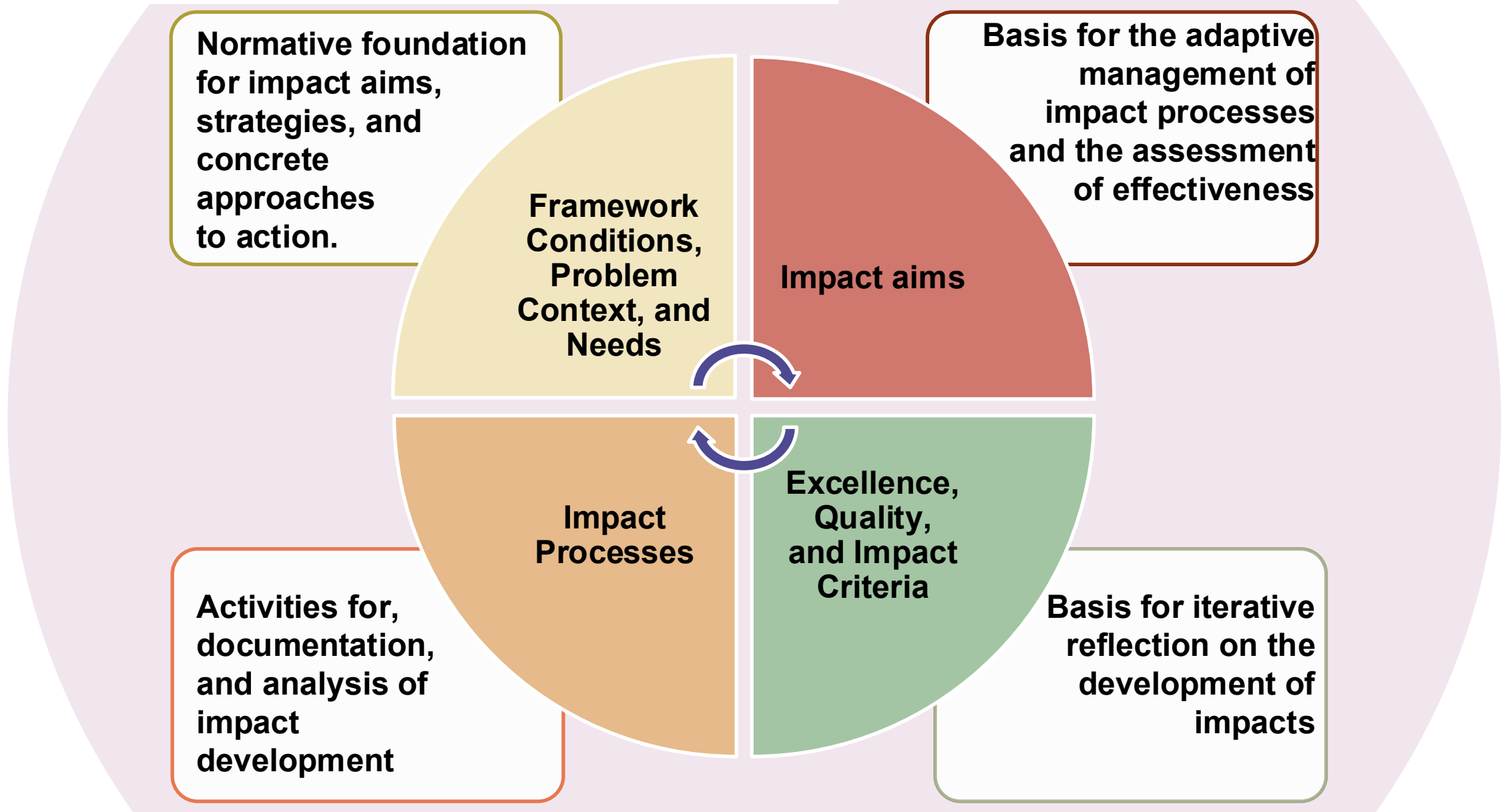
Four levels of impact orientation

Cross-project, institutional framework:

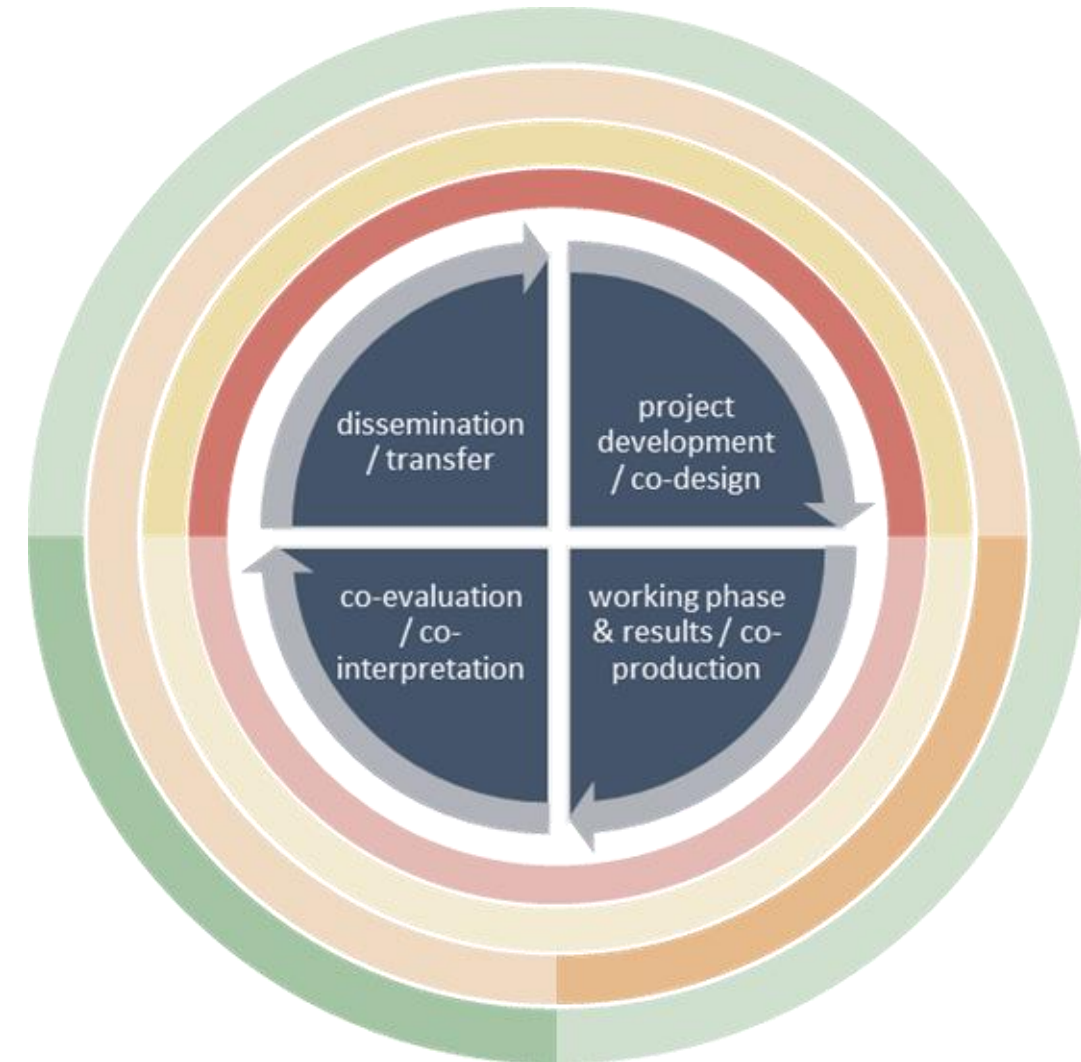
negotiation between
the project level and
the institutional level
to enable the
creation of conducive
conditions for
impactful research



Fields of action for impact-orientation



Questions for reflection



Framework Conditions, Problem Context, and Needs

Where might opportunities for action emerge, even under conditions that appear beyond influence?

Impact aims

How realistic are the stated impact objectives in terms of the available time and resources?

Impact processes

Who could benefit in the long term from continuous reflection on impact, and what forms of documentation would support this?

Excellence, Quality, and Impact Criteria

Which dimensions of impact does the project prioritise?
How do they relate to the involved institutes' strategy?
Why are these strategies prioritised?

Sub-WG: Impact-Oriented Research Management

- **Goal:** address the gap between project and institutional level(s) of research impact management
 - Where do we stand?
 - What are good examples to learn from?
 - What can we make concrete?
 - How can we support institutionalization?
- **Tasks:**
 - Guide (in German): Impact-oriented research management. A multi-level model. Explanation and reflection questions. <https://doi.org/10.5281/zenodo.17800528>
 - transfer the material & insights to own institutions
 - bi-monthly meetings to
 - discuss further formats (english translation of guide, conference sessions, workshops, newsletter contributions, transfer presentations)
 - reading circle with relevant literature